

O.H.E. REPORT

ORGANIZATION OF HEALTHCARE EDUCATORS

September 2005

Web Based Teaching Strategies and Methods for Designing a Web Based Course



Friday, September 30, 2005
8:30 a. m. - 12:30 Noon

Glendale Adventist Medical Center

Organizations must stay on the cutting edge of technology and yet remain cost-effective in their teaching strategies. Computer education has become one of the driving forces in education. This program will teach educators how to develop these “cutting edge” strategies

Objectives

1. Discuss the use of computers in education.
2. Identify some of the forces driving the changes in education
3. Describe the steps in designing a web-based course: Preparation, design, development, delivery and evaluation
4. Compare various multimedia strategies and methods for enhancing a web-based course
5. List five reasons for teaching on the web
6. Describe some of the advantages of web-based teaching and learning
7. Analyze the economic and logistical issues in designing and delivering web-based courses

Faculty

Cynthia G. Johnson, RN, MSN Ed.D
Associate Professor, School of Nursing

Douglas Borcoman, Ed.D
Instructional Design Specialist

California State University, Dominguez Hills

MESSAGE FROM THE PRESIDENT



As healthcare Educators we are responsible for preparing a quality workforce that will embrace the challenges of an ever-changing healthcare environment. OHE is dedicated to providing programs that will help you plan adequate and effective orientations, competency programs, clinical ladder/preceptor plans, service excellence programs and web based/computer education. As a member of the Community Board of Directors for Glendale Memorial Hospital and Health Center I have learned that what Hospital Boards choose to monitor, understand and act upon becomes important to the entire organization. The major focus is and will continue to be Quality.

On December 2, 2004 The National Quality Forum (NQF), representing nearly 300 consumer, healthcare provider, and other organizations, issued a “Call to Responsibility” for hospital governing boards. The first principle states “the Board plays a vital role in monitoring and improving hospital care and should ensure that healthcare quality is a paramount priority and a primary focus of board activities.”

Although hospitals seek JCAHO accreditation status for reimbursement purposes it also serves as an indicator of the level of quality of care provided by which hospitals can be compared.

How does this impact healthcare education? According to Richard Ridge “the necessity of a dynamic staff development program has never been clearer, due to the current and looming nursing shortage, increasing elderly patient population, and growing emphasis on quality and safety.” Improved staff performance and patient outcomes can be linked to staff development and education.

We, as an organization of educators are continually looking at better ways of educating. Our goal is to provide new, cutting edge programs that can help you bring value and quality to your organization. Please join us on September 30 to learn strategies and methods for designing a web-based course.

Do You Surf the Net?

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Lydia Reyes -Pomona Valley
Eileen Ringerman- Kaiser
Chris Siepel- Kaiser
Marion Sneed -Pomona Valley
Siska Utama- Pomona Valley
Ashley R. Siers – Glendale Memorial
Sarah E. Jones - Glendale Memorial
Luz Alfonso - Glendale Memorial

Getting to Know The OHE Board Members

<http://guidelines.com/>

Need to find information about government guidelines?
Online degrees? International health care? Try the site
above.

<http://connection.lww.com/Products/taylor5e/ppt.asp>

Planning a new education program? This site has nursing
related topics that are already in power point
presentation format based on Lippincott, Williams and
Wilkins chapters. Why re-invent the wheel?

www.o-h-e.org

The OHE website is a great place for members to
browse. Check out any number of features such as
Survey Information, Universities & Colleges, and
Legislation. Click on the "Our Forum" icon and tell us
about your education needs. We welcome your input.
If you have suggestions or like what you see just let us
know at ohelink@earthlink.net

Welcome to Our New Members!

Jeannie Badertscher -Pomona Valley
Lance Bachis -Hollywood Presbyterian
Lori Dominick - Pomona Valley
Shirley Dowell -Pomona Valley
Devra Hamilton -Hollywood Presbyterian
Irene Haskvitz - Pomona Valley
Charles Holland -Valley Presbyterian
Lisa Lewis -Northridge
Randy Nahabedian - Kaiser
Luise Williams -North Valley Health Corp.
Linda Zech- Northridge
Pauline Opoku -Kaiser
Rita Ostravich - Pomona Valley
Teresa Prudencio - Olive View
Alex Raxo
Debra Robb- Facey Medical Foundation



This month featuring:

Lenora J. Flint, RN, PHN, MS, MSN, CNS **OHE Secretary 2005**

I am of the opinion that professional development is
synonymous with membership and participation in
professional organizations. One of the benefits of OHE
membership is my ongoing contact with a variety of
dynamic healthcare educators who bring an
accumulation of knowledge, skills and expertise to the
field. An additional asset of OHE is the information
contributed by members who also retain membership in
other healthcare educator organizations.

A goal of OHE is ongoing development and networking
with other healthcare educator groups and professional
associations, for example schools of nursing, staff
development, health education departments and the
National Nursing Staff Development Association
(NNSDO). Dr. Eileen Ringerman, RN, Director Kaiser
Permanente Tricentral Staff Education and Consultation,
and I had the honor of presenting a topic on
"Competency Assessment in the Ambulatory Care
Setting" at the 2005, NNSDO convention in San Diego.
I also co-presented this topic with DiAnn Hughes,

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Kaiser Permanente Associate Area Medical Group Administrator at Baldwin Park for the American Academy of Ambulatory Nursing (AAACN) in 2005. The presentations have been well received prompting AAACN to have us present the topic again at their Atlanta, 2006 conference. I also encourage look for our article on this subject scheduled for publication in the Journal of Nursing Staff Development, 2006.

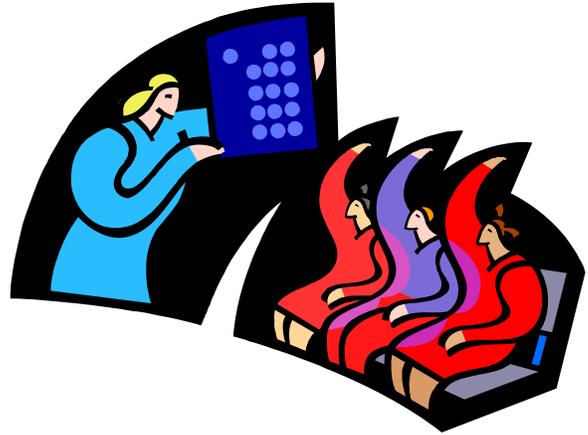
In addition to OHE, I hold membership in NNSDO and AAACN. The American Academy of Ambulatory Care Nursing (AAACN) is the association of professional nurses and associates who identify ambulatory care practice as essential to the continuum of high quality, cost-effective health care. AAACN has special interest groups (SIG); patient education, pediatrics, leadership, veteran's affairs, Tri-military, telehealth nursing practice and staff education. DiAnn Hughes and I are co-chairs of the staff education group.

The vision of the education SIG is to be the premier association for ambulatory care staff development specialists. DiAnn and I worked along with task force members of this group during the past year via email and telephone conferences and have published the text, *Guide to Ambulatory Care Nursing Orientation & Competency Assessment*. At the 2006 AAACN conference, members of the taskforce will conduct a panel presentation demonstrating best practice examples of how staff development specialist can implement the components of the text in their environment. To find out more about the education SIG and AAACN and purchase the text, please go to the following website: www.aaacn.org or contact me personally at Lenora.J.Flint@kp.org.

I perceive NNSDO, AAACN and the education SIG as a link in the overall encompassing chain of healthcare educators of which *OHE is a vital link*. I contribute my professional success to being well connected. I encourage you to think globally and act locally.

- Get involved
- Join OHE
- Participate
- Contribute
- Reap the benefits of membership
- Succeed

OHE Program Meet Critical Needs



“Make Training Worth Every Penny” June 17, 2005

Jane Holcomb, Ph.D, Consultant,
ON-Target Training & Consulting

Jody Junor, RN, MN, Director of Staff Development
Encino-Tarzana Regional Medical Center

The transfer of learning from the classroom to the work place is challenging for trainers and an issue for managers. How do you know if the training has met the objectives?

Dr. Holcomb emphasized that training design should begin by focusing on results.

Start by asking evaluation questions. The answers to these will help guide your needs assessment and develop your program objectives. Jane also reviewed Kirkpatrick's four levels of evaluation and the three crucial elements to the transfer of learning,

- 1.) Proper Preparation,
- 2.) Addressing Barriers
- 3.) Identifying Rewards and Reinforcing Results.

Jody Junor shared her experiences and several evaluation tools. She focused more on Jack Phillip's Level 5 of Evaluation – ROI (Return On Investment), the impact on the organization's bottom line. She demonstrated how to create an individual event cost analysis worksheet using actual programs presented at Encino-Tarzana.

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Stay Connected to O.H.E



OHE Board Meetings Are Open to All Members

The Board meets every other month for a dinner meeting, 5:30 - 8:00 p.m. at the Harvest Inn, Glendale. Please join us especially if you are interested in becoming a Board Member.

Upcoming Board Meeting Dates:

November 10

Contact Lenora Flint, Secretary (626) 851-5563,
Lenora.J.Flint@kp.org

HOW TO REACH US

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